

HOW TO CONVINCE YOUR BOSS

The Linker Network needs champions at every level. If you are as passionate as we are about seeing this work succeed, but you don't think your boss is convinced, try some of these compelling arguments.

THIS IS WHAT ARE WE HERE FOR

No matter which part of the community services system you and your organisation are in, at the end of the day, we are all in this together to help people. The Linker Network is tasked with doing one thing; making it easier for vulnerable people to get help. So being part of the Linker Network is a great opportunity for you and your organisation to support more people.

WE WILL LOOK GOOD

Nobody likes a 'Debbie Downer'! Our partners (government and non-government) and our clients want to work with organisations that are eager and motivated to take up opportunities which mean better service delivery. Being a proactive member of the Linker Network sends a clear message to funding bodies and our other stakeholders that you are a great organisation.

THIS ACTUALLY MAKES SENSE

Putting aside the 'looking good' argument, the stuff in the Linker Network can make a real difference. This isn't some over-complicated MBA style change we are talking about; this is common sense stuff that makes sense to real people. At the very least, it's got to be better than the system we are currently using, making our clients fit into narrow program criteria. Working together more holistically will make us more efficient at providing excellent services to our clients.

IT WON'T COST US ANYTHING

Being part of the Linker Network doesn't require us to change our operational budgets, or even change any of our programs or services – we just need to give the Network a little of our time, to build new links with the rest of the service system, so our clients get a better experience.

IT HAS BEEN DESIGNED BY NGOs

FACS realised that developing a new approach to service delivery in isolation to the NGO sector wouldn't work, so this model was developed and tested using a co-design approach, led by NGOs working in the sector who know what works and what doesn't work.

IT IS A GREAT OPPORTUNITY

This is about fixing all the stuff we have been complaining about for ages, and now FACS is actually listening. We've known for a long time what works better for our clients and this is the best opportunity we've had in a long time to make some meaningful changes.