


Common Branding

Branding Style Guide

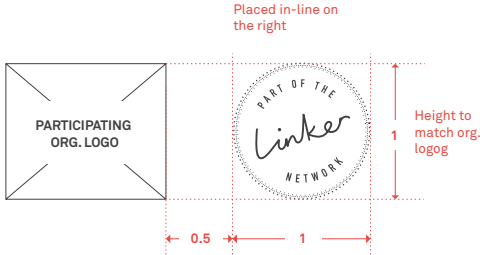
LINKER CERTIFICATION Published March 2017

This mark is used for participating Linkers to signify they are part of the network of organisations.

This mark is only used in conjunction with another organisation's logo that has been acknowledged as being part of the Linker Network.



USAGE



Placed in-line on the right

Height to match org. logog

Distance 1/2 the width of circumference of the stamp

Poster

I like how we all look the same, that we have that common branding that we can fall back on and the parents take note and they feel safety in that commonness that we have.





WE'RE PART OF THE LINKER NETWORK


Organisations displaying the Linker Network logo work together, so that you to get the support you need, when you need it.

We do this with:


1/ Common Welcome Approach



2/ Network of Linkers



3/ Family-Centred Plan



Everyone in the Linker Network will:

- Take the time to listen to you
- Take notes so that you only have to tell your story once
- Provide you with a Linker, who will help you find the support you need
- Provide good customer service every time you visit
- Work with you so you get the help you need
- Link you to the right people who can help, if that's not us
- Continue to check-in with you until you don't need or want us to

www.linker.org.au